



Promotions Committee

Purpose: To provide leadership in the development, implementation and administration of camp promotion

Qualification: Regularly attend an affiliated church and demonstrate agreement with the Camp's *Statement of Faith*

Term: Two years, coincidental with Chair of Promotions Committee

Authority: Elected at the Annual Meeting

Accountability: Chair of Promotions Committee

Abilities: Able to lead, organize, support, assess, encourage, and creatively promote the Camp

Responsibilities:

- a) Develop and implement methods of promoting the Camp, including advertising, brochures, displays, presentations and reports to churches.
- b) Design, print and distribute the camp registration forms.
- c) Promote the Camp ministry at any planned Camp functions (Songfest, Celebration Sunday, Camp banquets, etc.)
- d) Seek to develop Camp promotional strategies for the local churches and community.
- e) Develop policy pertaining to promotion of the Camp.
- f) Prepare and present a proposed Promotions budget to the Finance Committee.